

Message Text

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PAGE 01 QUITO 08684 211332Z

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R 202130Z DEC 74

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 3759

INFO AMCONSUL GUAYAQUIL

UNCLAS QUITO 8684

FOR COMMERCE AND WASHINGTON ACTION STAFF

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: COMMERCIAL TASK FORCE (CTF) MEETING, NOVEMBER 1974

REF: STATE 074812

1. FOLLOWING IS RESUME OF MAJOR TOPICS DISCUSSED DURING NOVEMBER 27 CTF MEETING.

2. CCP ACTIONS: SINCE LAST MEETING, COMMERCIAL SECTION COMPLETED AND FORWARDED BRIEF MARKET ANALYSES ON FOOD PROCESSING AND PACKAGING MACHINERY AND AGRICULTURAL EQUIPMENT; CCP CAMPAIGN ACTIONS/ RESPONSIBILITIES REPORT; MAJOR INFRASTRUCTURE PROJECTS UPDATE; AND TRADE OUTLOOK ARTICLE.

3. ASSISTANCE TO U.S. FIRMS: COMMERCIAL OFFICERS ACCOMPANIED COLEMAN (LANTERN) REPRESENTATIVE TO MINISTRY OF INDUSTRIES AND COMMERCE TO ASSIST WITH INVESTMENT PROJECT; ALSO ACCOMPANIED AND ASSISTED WINCHERSTER/OLIN REPRESENTATIVE IN VISIT TO ARMY INDUSTRIES DIRECTOR REGARDING CONSTRUCTION OF MUNITIONS PLANT; AND ACTED AS INTERMEDIARIES ON NUMEROUS OCCASIONS BETWEEN GM AND MINISTRY OF GOVERNMENT ON SALE OF POLICE VEHICLES AND OTHER EQUIPMENT. ASSISTANCE ALSO GIVEN TO GREAT AMERICAN INT'L CORP., IN BID FOR \$14 MILLION SALE OF SILOS.

4. CATALOG EXHIBIT: REPORTED TO CTF MEMBERS ON STATUS OF EMBASSY- SPONSORED CATALOG EXHIBIT AND FILM SHOWINGS BEGINNING NOVEMBER 29 AT UNCLASSIFIED

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FIRST NATIONAL CONSTRUCTION FAIR IN QUITO (SEPARATE REPORT FOLLOWS).

5. CHAIRMAN REMINDED MEMBERS TO UTILIZE TRADE OPPORTUNITY REPORTING FORMS FOR REPORTING OPPORTUNITIES COMING TO ATTENTION OF VARIOUS MISSION AGENCIES AND SECTIONS.

6. MEMBERS WERE ADVISED THAT MISSION WILL SUPPORT MISSISSIPPI AGRI-FAIR'75 BY LOCATING LIMITED NUMBER OF POTENTIAL ECUADOREAN BUYERS FOR VISIT TO FEBRUARY FAIR.

7. GUAYAQUIL INTERNATIONAL FAIR: PROBLEM REMAINS OF OBTAINING COMMITMENT FROM COMMERCE FOR OFFICIAL US PAVILLION IN ORDER TO INFORM FAIR MANAGEMENT AND BEGIN RECRUITING EXHIBITORS.
BREWSTER

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